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#### EDITORIAL

## **GH acts must take advantage** of foreign collabos

IN the last few years, Ghanaian musicians have found a way of extending their fan base and popularity through collaboration with established foreign acts.

Talk of Beyonce and Shatta Wale on 'Already', Sarkodie and Acehood on 'New Guy' Stonebwoy and Sean Paul on 'Original', among many other collaborations that have pushed the popularity of Ghanaian musicians outside the shores of the country.

It is not out of context to assume that of all the mediums of arts, the world of music has probably benefited more than any other from the power of collaboration. Undoubtedly, collaborations help musicians bridge the gap between styles and genres and cross over to new fan bases.

Most often, getting a feature or collaboration with big artistes from the West is regarded as the biggest breakthrough for most Ghanaian artistes. These collaborations undoubtedly give

the musicians the chance to tap into the fan base of other artistes in their countries.

However, it is equally important for Ghanaian musicians to find pride in collaborating with other African artistes. A classic example is Black Sherif having Burna Boy on the remix of his hit 'Kwaku The Traveller'.

One cannot dispute the assertion that the collaboration heightened Black Sherif's popularity in Nigeria and, perhaps, across the world.

Just last Saturday, the two were at it again at the 'Afro Nation Miami' concert and viral videos on social media show just how much popular they are outside their respective countries.

While advocating more African collaborations, it is worth mentioning that Nigerian artistes have been deliberate about having big names from the West on their songs which cannot be overlooked.

Today, the global influence of Nigeria cannot be taken too lightly when it comes to music, thanks to their remarkable working relationships with global music icons.

The successful outcome of this on their brands has become a source of inspiration to other African artistes who are still exploring that field.

However, in the case of Ghanaian artistes, the efforts to expand their music influence beyond the shores of Ghana and Africa have perhaps been stifled with poor understanding of how things work out on such levels.

For Graphic Showbiz, we believe that it takes more than just the desire to get one's music all over the world and so our artistes must be deliberate about understanding such features and making use of its full advantages.

It is not just enough to say I collaborated with a big foreign act, it involves hard work to get to the top and our artistes must adequately pursue such interests.



## **Beverly Afaglo**

N Sunday, May 28, my social media spaces were flooded with pictures of actress Beverly Afaglo celebrating her 40th birthday. As a fan, I was really happy to see her mark this milestone. It is said that age is just a number and I think that Beverly personifies the saying.

She looks more beautiful and charming as she ages and from the pictures, I know that she is in a very content place of her life.

I'm very excited that she has overcome the misfortune of losing her house to fire outbreak two years age. Go girl, you rock!

Kekeli Ha

#### Kofi Kinaata

RECENTLY read a story of media personality, Nana Aba Anamoah saying that she was saddened at how lightly Highlife singer, Kofi Kinaata is treated.

Truthfully, I've always held same sentiments and I am happy to know that the likes of Nana Aba shares this view.

See, Kofi Kinaata is a colossus of music art in this era. The guy has been giving music audiences back to back hits since he

announced his entry about a decade or more..

Despite his works over the years, he has not won the ultimate Artiste of the Year award at Vodasone Ghana Music Awards (VGMA).

I'm very certain Kofi Kinaata is a force to reckon with and deserves much attention which he has been denied.

His latest Efiakuma Love is fire.

Paa Kow, Takoradi





### Sally Mann

HATEVER this lady called Sally Mann has against actress, Nana Ama Mcbrown, she should say it or forever shush.

It's getting really irritating that she runs down Nana Ama's reputation at the least chance.

In an interview with one of the bloggers that I saw

recently, Sally said she was a complete woman who conceived naturally and insinuated that same cannot be said of Nana Ama.

Sally should really be measured in her utterances which are always in a bad

We are already tired of her wahala.

Ekuaba, Asokwa